



BENJAMIN
ZUBER

Platz- hirsch

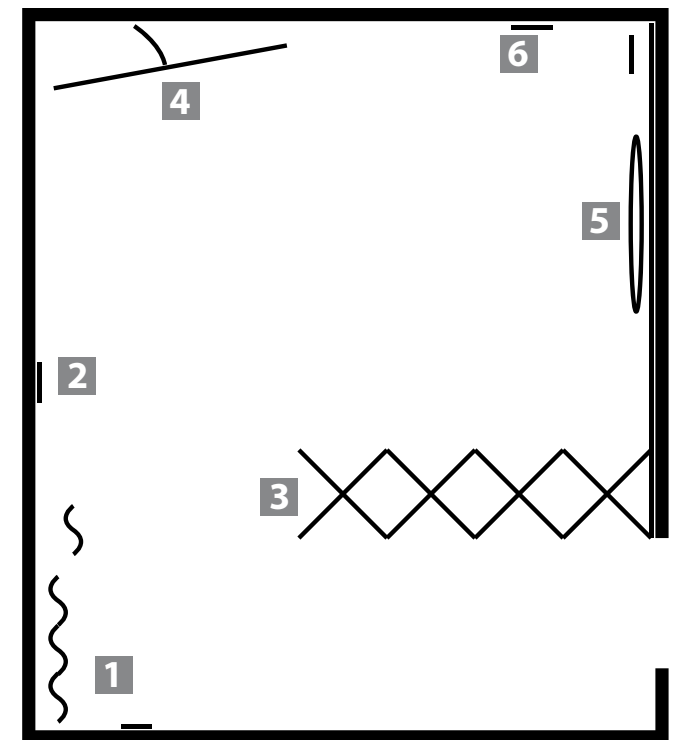
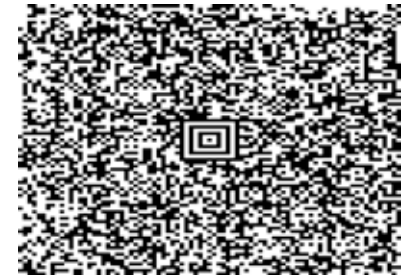
Noun, masculine / Stag who dominates his rivals at the rutting ground and leads the pack / colloquially transferable to persons or companies;

Various aspects of human territorial behaviour are analyzed within a narrow spatial assembly. Static warfare between fetish and shame clashes with the privacy between monopolism and megalomania. The space between bourgeois clichés and military tagging becomes the theoretical display for questions at fine arts. The interface between mobility and pop-up-architecture is manifested as the Platzhirsch's golden horn: The whole show came by train.





Malmö/Sweden



CirkulationsCentralen



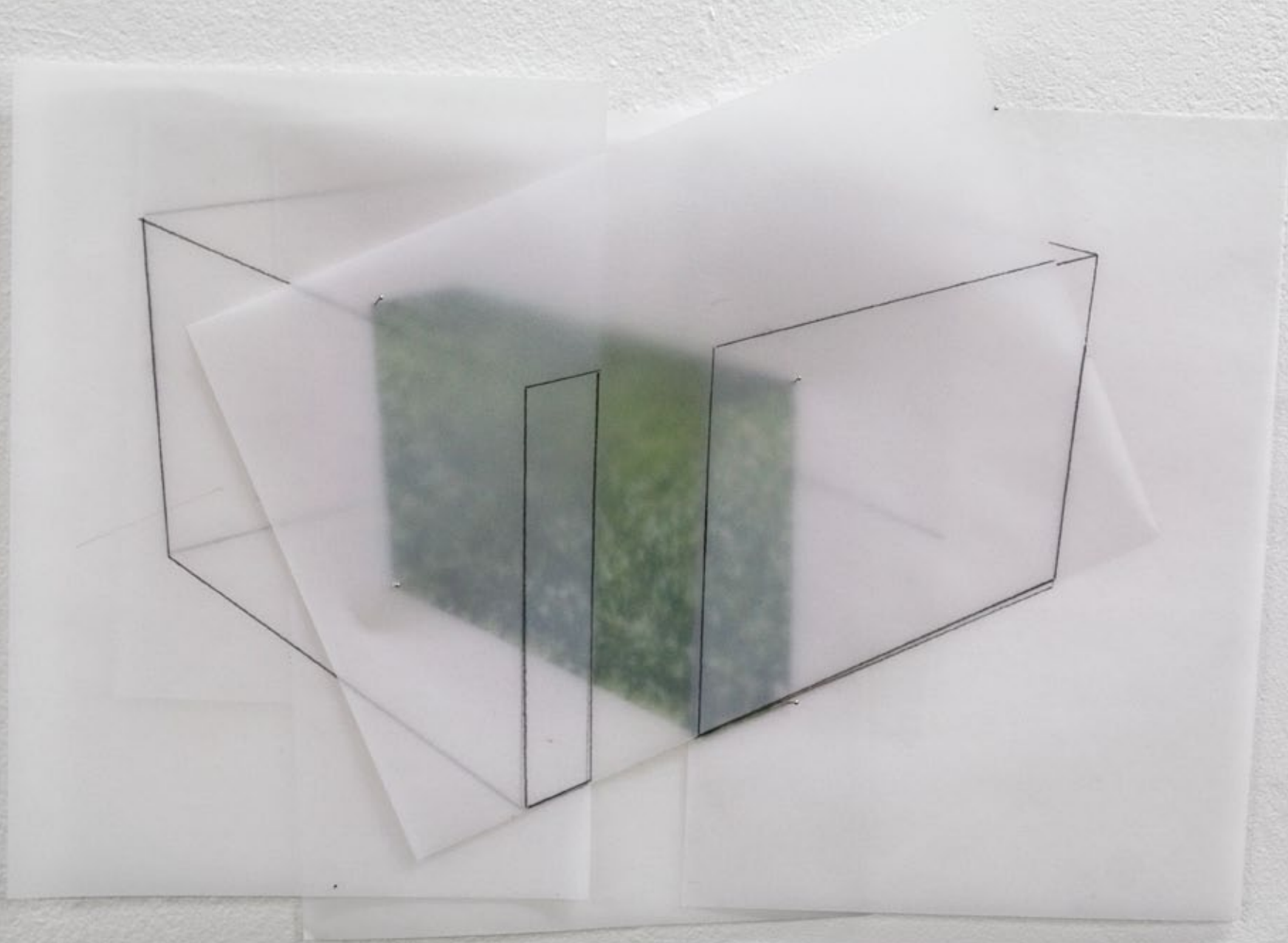


1 Heimwerk | „Schiesser“ Undershirt, ingrain wallpaper (corrugated by wire), various painting accessory











3 Hedge | *IKEA shelf-support-crosses
„Observatör“, zip tie, artificial leaves*

The *Hedge* is a symbol for the little guy's border.

It's made of shelf-supporting crosses which come with a regular billy shelf – and therefore they can be found as basic furniture at nearly everyone's place. The single crosses are connected by zip ties, sparsely attached artificial leaves refer to its cousinship with the classical garden hedge.

The *Hedge* is as easy to transport as it is to expand. It matches two basic needs of a contemporary home border: Mobility and flexibility. Additionally, the guideline of the enhanced understanding of post modern privacy is totally supported: See and be seen.



4 Platzhirsch | *used towels, fiber glass tent poles, curtain rod, tent strings*

The Platzhirsch is a kind of a banner, made of camouflage-green used towels.

The single towels are perforated with eyelets, similar to those of a regular tarpaulin, which are knotted to each other with string. Although they were crafted and colored in a uniform way, they now differ due to their varying signs of usage.

The flagpole is made of a bunched group of fiber glass tent poles which bends under the banner's weight. A curtain rod to which the towels are fixed is suspended from the top of the banner.

The title of the work also refers to the widespread habit of claiming public space by reserving it with a towel.

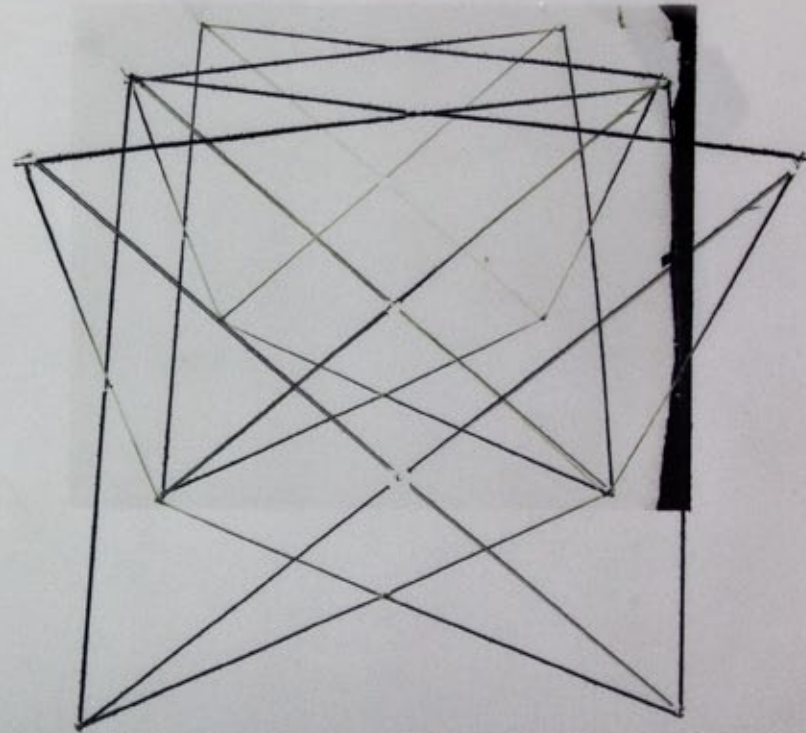






5 Zed's dead, baby | Towel (African Safari Club), eyelets, tent pole, string, jalousie, wooden zed, black tension foil





The whole show left by train. | *The Exhibition is taken down and ready to get transported in a suitcase.*

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Benjamin Zuber
Platzhirsch

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